

Ad ID 966

Ad Text Alek Wek is now a hero for many of us. Supermodel decided not to go with the crowd that set the European standards of beauty. Despite the fact that all of the fashion models were obliged to wear blond wigs, she did something that was against the norm- she took her wig off and threw it in the crowd.
#YouGoGirl

Ad Landing Page <https://www.facebook.com/blacktivists/>

Ad Targeting Location: United States

Age: 16 - 65+

Language: English (UK) or English (US)

Placements: News Feed on desktop computers or News Feed on mobile devices

People Who Match: Interests: Pan-Africanism, African-American Civil Rights Movement (1954–68), African-American history or Black (Color)

Ad Impressions 22,589

Ad Clicks 3,793

Ad Spend 200.00 RUB

Ad Creation Date 03/23/17 02:44:02 AM PDT

Ad End Date 03/24/17 11:00:00 AM PDT



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